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**ForwardKeys welcomes Ged Brown to join their team
as Director of Airport development**



ForwardKeys announced today that former Head of Routes future events, Ged Brown, is joining ForwardKeys as their Airports Divisional Director.

Brown has spent the past 9 years at Routes where he has managed their international sales offices, pioneered the role of tourism at Routes events worldwide and was latterly responsible for securing all future hosts for their growing portfolio of events.

Of his new role at ForwardKeys, Brown says, "having worked in the global travel industry for over 20 years with leading brands such as Kuoni, Thomas Cook, MyTravel, TUI and Routes, I have witnessed firsthand the increasing need for fresh, accurate and comprehensive data insights and analysis in our industry. Furthermore, during my time at Routes it has gradually become clear to me that the worlds airports need for greater indirect aviation revenues (such as retail, duty free, parking, etc) is only set to increase and that ForwardKeys with their unique data sets and insights are perfectly placed to capitalise on this growing trend."

Olivier Jager, CEO & founder ForwardKeys said: "Airports are becoming a growing segment for ForwardKeys due to our ability to tailor our information to their needs. We are thrilled Ged will be further developing the needs of this industry, and joining our young and dynamic team in Valencia"