



Mexico to the U.S.A and Canada Booking analysis

 March 2017

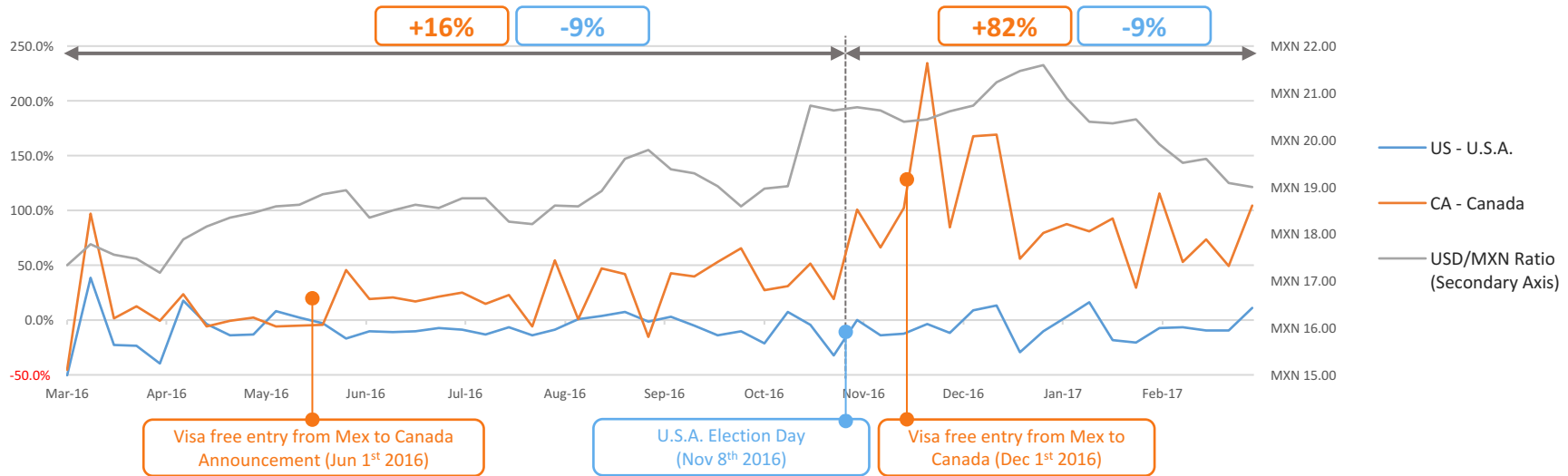
"Know tomorrow's travellers"

Canada, just in time to invite Mexican tourists

- Leisure bookings from Mexico to the US saw a slight decline after Mr. Trump's election, partially balanced by the very close Christmas and Spring holidays bookings. Business travellers and VFR and expats, saw an increase after the election.
- The visa waiver from Canada, announced in June and put in place in Dec 1st 2016, helped many decide in favour of this latter country for holidays.



Weekly YoY % variation in net bookings for MX to the U.S and Canada.



Booking dates from 21th March 2016 to 19th March 2017 vs. same period last year
 Length of stay at least 1 nights in the destination