



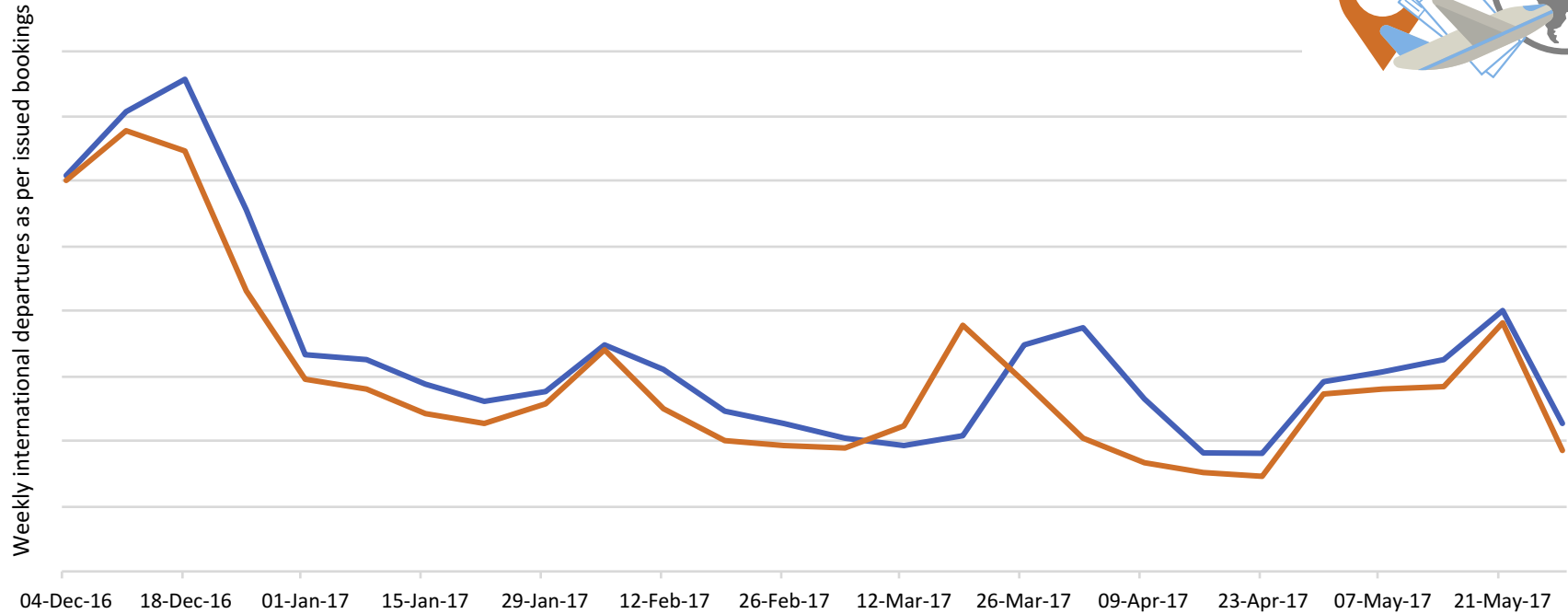
ForwardKeys

Know tomorrow's travellers

🔑 ForwardKeys processing >16 million Air reservations daily, issued by 180.000 Travel Agencies worldwide to provide tactical data decision support to the travel ecosystem. For this particular analyses, we have also integrated charter booking data from GfK, issued by a combination of tour operator and travel agents.



Outbound UK demand next 6 months as of nov 21st growing yoy by +11.4%

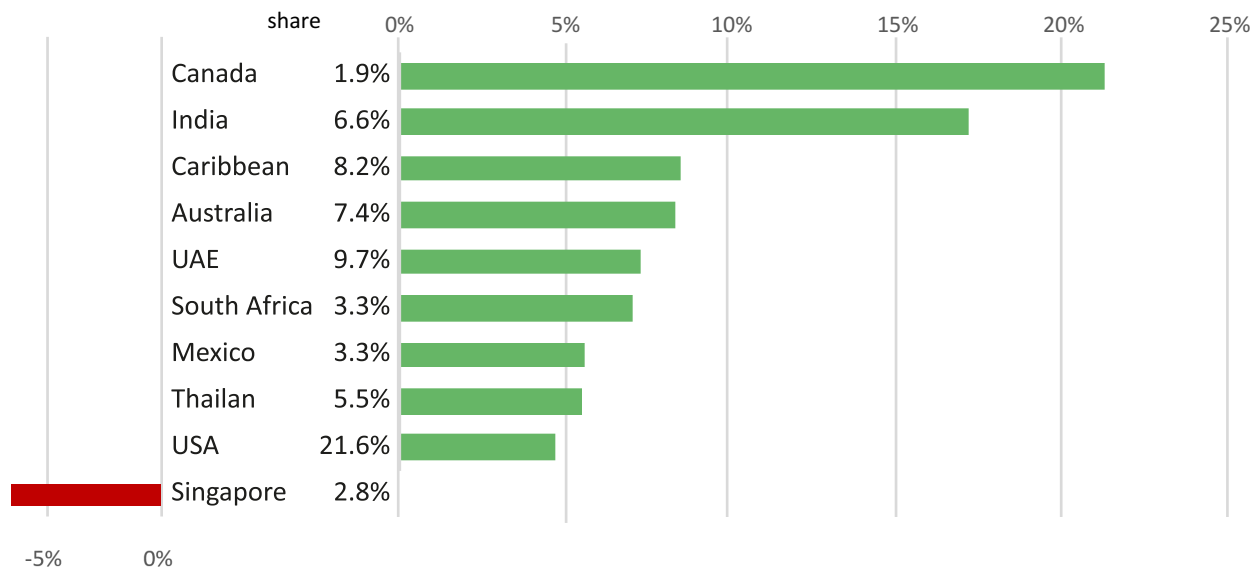


— 2016 - 17
 — 2015 - 16
 International departures on the book from UK between 27th November 2016 and 3rd June 2017 vs. 29th November 2015 and 4th June 2016, as of 21st November 2016.
 Excluded: Domestic flights, one-way tickets and transits.

Outbound UK demand: Top markets long haul destinations next 6 months



+6.3%



📅 International departures on the book from UK between 27th November 2016 and 3rd June 2017 vs. 29th November 2015 and 4th June 2016, as of 21st November 2016

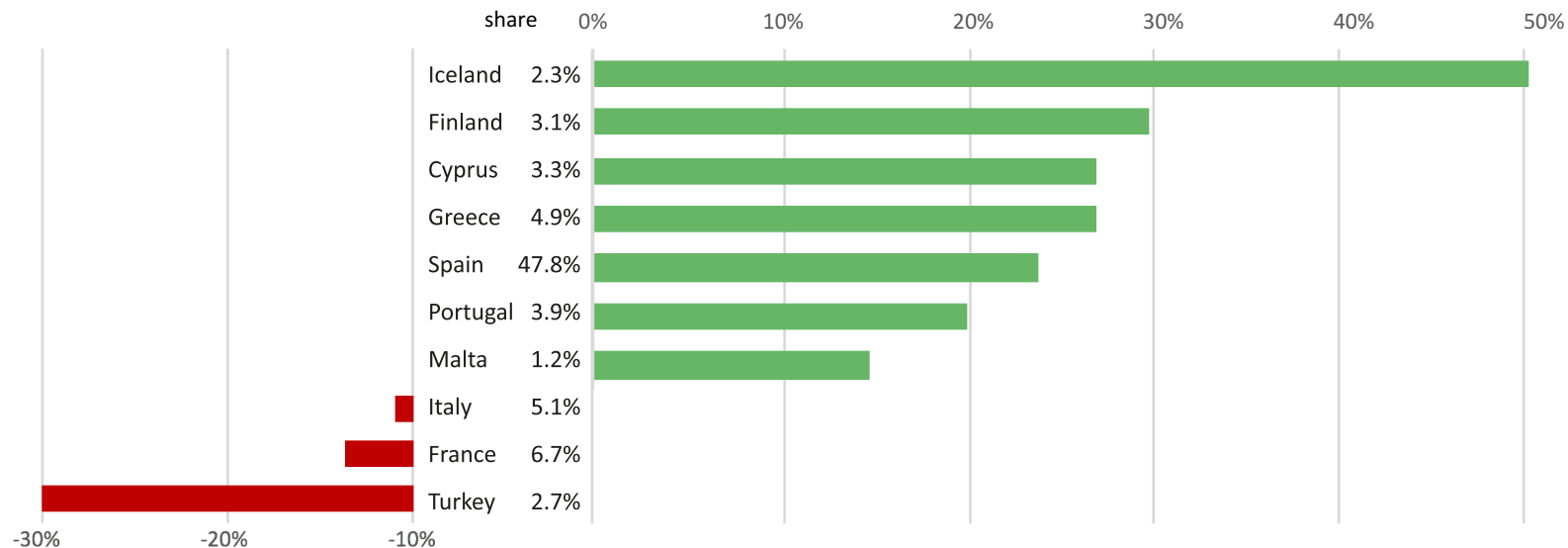
🌐 Only long haul flights, considered as international flights to any of the European subcontinents (according to UNWTO)


⚠️ Excluded: Domestic flights, one-way tickets and transits.


Outbound UK demand: Top markets short haul destinations next 6 months



+14.6%



 International departures on the book from UK between 27th November 2016 and 3rd June 2017 vs. 29th November 2015 and 4th June 2016, as of 21st November 2016

 Only short haul flights, considered as international flights to any of the European subcontinents (according to UNWTO)

 Excluded: Domestic flights, one-way tickets and transits.