Global Recovery Dashboard

METHODOLOGY

ForwardKeys

About the Global Recovery Dashboard

The Global Recovery Dashboard is ForwardKeys' latest Power Bi analytics solution to make it fast and easy to visualise new travel developments in data as travel restrictions change and new travel bubbles emerge impacting traveller movements.

Image 1: YOY variation in the number of people that travelled internationally by week, as based on ForwardKeys Actual Air Tickets.

Using key industry leading data sources, the Global Recovery Dashboard provides the most in-depth market solution to understanding both current and future effects of the Coronavirus on air passenger numbers.

Make data-driven decisions on your future strategy – anticipate how the market recovers from the Coronavirus and:
- **Understand what areas of the world show the first signs of recovery** with Week-on-Week (WOW) changes in bookings down to airport level.
- **Identify when your travel audiences will travel and where.**
- **Analyse the current impact on your business** by comparing actual traveller numbers with last year's trends.
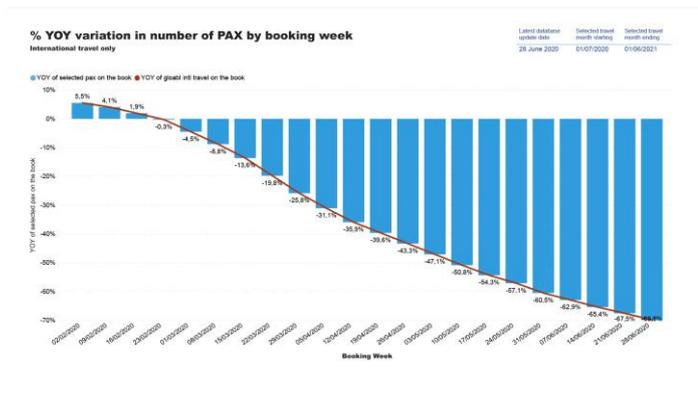

Sections of the Global Recovery Dashboard

And what information you can get from them

Global Air Tickets Monitor

Powered with ForwardKeys' Actual Air Tickets, this section provides you with both historic travel trends and future bookings. These datasets contain tickets booked globally via airlines and travel agencies.

All information is displayed by week, which is updated every Wednesday with data for the previous week ending Sunday.

On the book YOY evolution

The YOY variation in the number of tickets on the books. In other words, this table shows you the variation in tickets booked for future travel compared to the same week in the previous year.

On the book YOY matrix

A matrix of the YOY variation of travel between two locations. This matrix allows you with the possibility to see the decrease in travel between two locations compared to the same period last year.
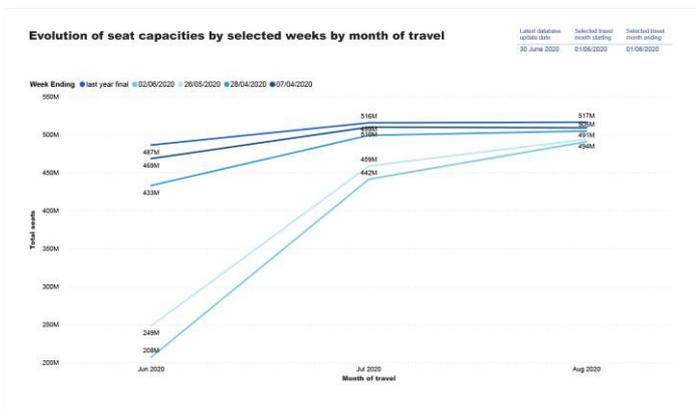

Sections of the Global Recovery Dashboard

And what information you can get from them

Global Monitor Seat Capacity

Powered by Seat Capacity, the Global Monitor Seat Capacity provides you with international and domestic scheduled flights by airlines. It thereby provides you insights into the total addressable market.

Seat Capacity is a dataset for analysing direct commercial flights, scheduled between two airports (or, as per ForwardKeys: cities, regions, countries, subcontinents), displayed by the number of total flights or number of total seats available on the aircraft. It is updated on a weekly basis, Seat Capacity includes information about legacy carriers, low cost carriers and some charter flights.

In the Global Recovery Dashboard, Seat Capacity is updated every Wednesday, with data for the previous week ending on Tuesday.

On the book YOY evolution

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On the book YOY matrix

A matrix of the YOY variation of travel between two locations. This matrix allows you with the possibility to see the decrease in travel between two locations compared to the same period last year.

Access the full dashboard!

Do you have any questions about publishing this data?

Contact us as
marketing@forwardkeys.com

Would you like to see the full version of the Global Recovery Dashboard?

Contact us for a demo!

REQUEST A DEMO

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