

Coronavirus Crisis Monitor Report

Airports

CHINA DOMESTIC SPECIAL EDITION: Monitor the recovery of domestic travel in China

The outbreak of the Coronavirus has led to the cancellations of flights, organized trips and group tours, meaning that airports can expect less traffic. Travel retailers will miss out on important sales periods that typically occurs during Golden Week and the Lunar New Year.

However, in China the first [green shoots of a recovery in the travel market](#) have been spotted.

The question is now how that recovery will now materialise within China; what traffic really can be expected at the airports.

The ForwardKeys Crisis Monitor Report (Airports) is a bespoke report suitable for travel and airport retailers interested to learn more about how travel recovery will affect airport traffic.

Analyse the bookings made for travel within China at 10 airports on a weekly basis.



Delivery

The file is delivered in an easy to read Excel document with graphs and tables. It also included flat tables to help you calculate the aggregates required for your business.



Delivery frequency

Every 2 weeks



Airports

Select up to 10 airports in China to monitor bookings that will result in traffic.



Contract

3-month subscription with the option to extend.



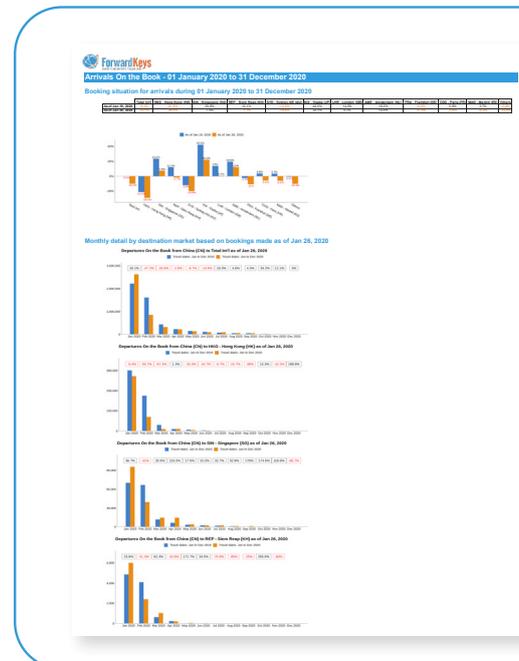
Price

€ 9,000 (for a 3-month subscription)



Methodology

ForwardKeys is in the unique position of being able to monitor domestic air travel in China due to our high coverage of bookings in this market. These bookings are provided by both travel agents, and the airlines themselves.



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